

**THE ROLE OF SEA TOLL ROADS IN PROMOTING EQUITABLE DEVELOPMENT
IN INDONESIA**

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ABSTRACT

Politeknik Transportasi Darat Bali conducted a community service activity involving the socialization and introduction of the sea toll road at SMKN 3 Tabanan. The activity aimed to introduce the sea toll road concept to vocational high school students as the next generation involved in the transportation industry. The community service team from Politeknik Transportasi Darat Bali provided an understanding of the definition, benefits, and implementation of the sea toll road in Indonesia. They also explained the important role of marine logistics in supporting connectivity and goods distribution between regions. The activity received positive enthusiasm from the students. They actively asked questions and discussed the future prospects of sea toll road development. Through this activity, it is expected to inspire and motivate the students of SMKN 3 Tabanan to participate in advancing Indonesia's marine transportation sector. The community service activity also included a simple demonstration related to the sea toll road. Students were taught how to track ship movements and understand the maritime logistics system through real-world examples. The evaluation of this activity showed an increase in students' understanding of the sea toll road concept and their enthusiasm to be involved in the future development of the marine transportation sector. Similar activities are expected to be continuously carried out to reach more schools and introduce the importance of the sea toll road for connectivity and goods distribution in Indonesia.

Keywords: maritime logistics; sea toll; socialization; transportation education

INTRODUCTION

As one of the higher education institutions, Politeknik Transportasi Darat Bali holds the responsibility to implement the Tri Dharma of Higher Education, which encompasses education, research, and community service. The community service activities aim to apply the results of research and the development of science, technology, and arts to help solve the problems faced by society. In this context, the community service team from Politeknik Transportasi Darat Bali conducted a socialization activity at SMKN 3 Tabanan, Bali. Established in 1994, SMKN 3 Tabanan is a public vocational high school offering various programs such as Computer and Network Engineering, Interior Building Design Modeling, Audio Video Engineering, Light Vehicle Engineering, Motorcycle Engineering, and Culinary Arts. The school is known for its adequate facilities and achievements in both academic and non-academic fields.

The chosen theme for the socialization was "Sea Toll Road," a government program aimed at enhancing inter-regional connectivity in Indonesia via sea routes. This activity aimed to provide a comprehensive understanding to the students of SMKN 3 Tabanan about the Sea Toll Road program, including its benefits and potential future developments. Furthermore, the socialization sought to motivate and encourage active participation from students in

supporting and succeeding the Sea Toll Road program. With this background and objective, this community service activity is expected to significantly contribute to increasing the knowledge and understanding of SMKN 3 Tabanan students regarding the Sea Toll Road program and to encourage them to support the government policy actively.

METHOD

SMKN 3 Tabanan was selected as the location for the sea toll road socialization because the school offers majors or expertise related to construction and transportation. The socialization aimed to provide students with an understanding of the concept and benefits of the sea toll road for economic development and regional connectivity in Indonesia. The socialization activities were conducted through presentations and interactive discussions. The team from Politeknik Transportasi Darat Bali delivered material covering the background, objectives, and implementation plans of the sea toll road in Indonesia. Students were given the opportunity to ask questions and engage in discussions to better understand the concept of the sea toll road. Additionally, the socialization included an introduction to maritime logistics, aiming to inspire and motivate SMKN 3 Tabanan students to contribute to the development of Indonesia's maritime industry in the future.

Activity Preparation

The implementation of PKM (Community Service) activities begins with the formation of groups, planning, preparation, activity execution, and evaluation. In the formation stage, each group consists of 3 students and a supervising lecturer who have been assigned to the PKM Team. The subsequent stage involves planning, starting with the determination of the target and the location of the activity, followed by the execution and evaluation of the activities.

Activity Evaluation

The community service activities conducted by the team from Politeknik Transportasi Darat Bali at SMKN 3 Tabanan yielded varied results in terms of students' understanding of the Sea Toll Road Program. Many students were only familiar with the term "Sea Toll Road" from news or social media, without a detailed understanding of its concept or benefits. However, during the presentation and discussion sessions, which were conducted in a conducive and active manner, the students were able to develop a better understanding of the Sea Toll Road concept, its benefits, and its contribution to equitable development in Indonesia.

RESULTS AND DISCUSSION

Socialization activities introducing the role of the sea toll road in equitable development in Indonesia aimed to enhance students' understanding at SMK Negeri 3 Tabanan within the 2024 Community Service program. The success metrics for this activity are as follows:

1. The socialization on the theme "The Role of the Sea Toll Road in Equitable Development in Indonesia" conducted by the community service team from Politeknik Transportasi Darat Bali at SMKN 3 Tabanan showed several successes. These included a significant increase in students' understanding of the sea toll road concept, and interactive discussions indicating students' interest in learning more about maritime logistics, thereby expanding their knowledge particularly in the maritime logistics sector (Afita Dewi Prastiwi et al., 2022).
2. Supporting factors for the socialization included the school's full support, with SMKN 3 Tabanan providing facilities and active participation from teachers in assisting students throughout the activity (Fuadaturrahmah et al., 2023). The success of this program demonstrates that education and the introduction of national programs like

the sea toll road can effectively increase young people's awareness. This activity also benefitted from the support of P3M (Community Service Program) Poltrada Bali.

3. During the socialization, there were inhibiting factors that disrupted the activity, namely the uncertainty of the socialization schedule due to the busy campus schedule and the students' activities at school.

Implementation of Activities

1. Preparation Stages

This socialization activity was held on Thursday, August 15, 2024 at SMK Negeri 3 Tabanan, East Selemadeg District, Tabanan Regency. This event began with the opening and remarks from the Vice Chairman of the Curriculum, Mr. I Gusti Kade Siladana, S.Pd.T., M.Ed, and Mr. Rahmat Ahmad, S.pd., M.T. as the Head of the Center for Research and Community Service.



Figure 1. Opening of socialization

2. Implementation Stage

a. Socialization Activities on the Role of Sea Toll Roads on Equitable Development in Indonesia

Students at SMKN 3 Tabanan still have a very minimal understanding of the sea toll program launched by the Indonesian government, because most students only know the term sea toll which means a toll road that is above the sea. So that with this PKM (Community Service) activity, it is able to educate the students of SMKN 3 Tabanan to further increase the awareness of SMKN 3 Tabanan students about the sea toll program and its role in the equitable distribution of builders and Indonesia. This socialization was carried out at SMKN 3 Tabanan which aims to provide an understanding of the sea toll.



Figure 2. Socialization to Students

b. Debriefing Related to Sea Toll for Students of SMKN 3 Tabanan

The community service team of the Bali Land Transportation Polytechnic held a sea toll socialization at SMKN 3 Tabanan. This activity aims to introduce and provide understanding to students about the sea toll program run by the government (Afita Dewi Prastiwi et al., 2022; Fuadaturrahmah et al., 2023). In the socialization session, the presentation team explained in detail the concept and purpose of the sea toll (Fitria, 2023). The presentation team explained that the sea toll is a sea transportation system that aims to improve connectivity between islands and reduce logistics costs. In addition, the sea toll is also expected to encourage economic growth in areas that were previously difficult to reach (Sapan et al., n.d.; Umar et al., 2021). The students looked enthusiastic and actively asked questions during the socialization session. They wanted to know more about the positive impact that can be obtained from the sea toll program, especially for the lives of people in remote areas (Sarilah, 2022). This socialization activity is considered very important, especially for the younger generation who will become future leaders. By understanding government programs such as the sea toll, it is hoped that students can participate in supporting and developing these programs in the future.



Figure 3. Presentation of sea toll material

c. Souvenir Presentation

In supporting this activity, Community Service Team gave souvenirs to the community who participated in this activity in the form of goodie bags containing drinking bottles to attract public interest in this activity, and there were several main prizes intended for students who had answered the most questions. This can add attraction and enthusiasm for students.



Figure 5. Gift-giving and souvenirs

d. Group Photo



Figure 6. Activity Documentation

CONCLUSION

Community service activities with the theme "the role of the Sea Toll Road in Equitable Development in Indonesia" carried out by the Bali Land Transportation Polytechnic at SMKN 3 Tabanan have gone well and have a positive impact. The socialization succeeded in increasing the understanding of SMKN 3 Tabanan students about the concept, benefits, and role of the sea toll in supporting regional connectivity and equitable development in Indonesia. Before the activity, most of the students had minimal understanding, but after the socialization, their enthusiasm and interest in the transportation sector increased significantly. The students showed active engagement during the presentation and discussion sessions, with many asking questions and interested in learning more about maritime logistics. This reflects the success of the interactive learning methods used. With the knowledge gained, the students are expected to be able to support government programs such as sea tolls in the future. This activity has achieved its goal in educating students of SMKN 3 Tabanan about the strategic role of the sea toll in equitable development in Indonesia. It is hoped that similar activities can be carried out in other schools to reach more young generations, so that they can contribute to the development of the transportation sector in the future.

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