

**SOCIALISATION OF THE IMPORTANCE OF VEHICLE READINESS CHECKS
DURING THE CHRISTMAS AND NEW YEAR HOLIDAYS AT MENGWI
TERMINAL**

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ABSTRACT

Vehicle readiness checking is an important step that every driver must take before starting a trip. The main purpose of the inspection is to ensure that the vehicle is in safe condition and ready for use. This socialization will be held from 22 December 2023 to 31 December 2023. This activity will be carried out at the Mengwi Type A Terminal on Jalan Mengwi-Mengwitani, Mengwitani Village, Mengwi District, Badung Regency. The target of this socialization is public transportation drivers. Bali Land Transportation Polytechnic cadets are the people who carry out socialization with drivers and are accompanied by lecturers, caregivers and the health team. The method used is a qualitative method. The stages of socialization are preparation, delivery of material, receiving responses and evaluation. The aspects evaluated include: changes in the level of consciousness. This socialization is in collaboration with bus drivers at Mengwi Type A Terminal. The process of this socialization activity ran quite conductively and smoothly, this was marked by two-way communication between the presenter and the passenger or driver during the socialization.

Keywords: readiness; safety; socialisation; transportation; vehicle

INTRODUCTION

Safety during travel is essential for everyone who is planning a journey. The high number of traffic accidents is caused by human factors, vehicle factors, and road conditions. During the Christmas 2023 and New Year 2024 period, a total of 7,224 traffic incidents occurred (Hartik, A., 2023, December 28). For road transportation, drivers are the primary focus, especially since road transport is relatively affordable and widely used by the public, particularly in the form of buses. Therefore, bus drivers play a crucial role in ensuring safety throughout the journey. Drivers frequently neglect to inspect their vehicles prior to their use. Conducting a vehicle readiness inspection is a crucial step that every driver should take before starting a journey. The main objective of this inspection is to ensure that the vehicle is in a safe condition and ready for use. By carrying out regular inspections, drivers can identify potential problems or damage to their vehicles before they lead to accidents or more serious damage. Additionally, vehicle inspections can save on long-term maintenance costs. They can extend the lifespan of the vehicle and improve fuel efficiency, thus reducing operational expenses. The key objectives of vehicle inspections are: 1) Ensuring the safety of the driver and passengers, ensuring they reach their destination safely; 2) Preventing breakdowns on the road, such as brake failure; 3) Ensuring that all vehicle systems are functioning properly and are reliable for long-distance travel.

METHOD

The method used in this activity was community education. This involved providing counselling and socialisation aimed at improving public understanding and awareness of the importance of always checking vehicles before use to minimise the risk of accidents. This

socialisation aimed to raise awareness among bus drivers through the "Drivers Aware of Safe Vehicle Readiness" campaign, promoting proper vehicle inspections, including checking completeness, physical condition, and the function of each part. The socialisation was conducted at Mengwi Type A Terminal from 22nd December 2023 to 31st December 2023. The team carried out an evaluation to assess the effectiveness of the programme in achieving the set objectives. The aspects evaluated included changes in the level of awareness. During the implementation of this activity, the first step was to socialise the importance of vehicle readiness inspections, and the second step involved demonstrating the stages of vehicle readiness inspections.

RESULTS AND DISCUSSION

In conducting socialisation, several stages are necessary for its implementation, including:

1. Preparation

Preparation is a crucial step in successfully implementing an activity. Thorough preparation ensures that the execution is effective and flawless. The preparation for this activity begins with planning, which involves preparing personnel, materials, schedules, locations, and targets. Firstly, preparing the number of personnel is essential. Personnel are the human resources responsible for carrying out the activities or socialisation. The more personnel available, the higher the likelihood of reaching a larger number of respondents. For this activity, the personnel are from Politeknik Transportasi Darat Bali, which includes cadets from the Ministry of Transportation. The socialisation was conducted by a team of 4 cadets, consisting of 3 second-year cadets and 1 first-year cadet. Additionally, there were lecturers, supervisors, and health staff from Politeknik Transportasi Darat Bali who supported the cadets during the socialisation. Secondly, preparing the materials is crucial before conducting the socialisation. The materials should be clear and concise, focusing directly on the core message of the socialisation to ensure that respondents understand the key points. The content included the purpose, objectives, and consequences of vehicle readiness checks before embarking on a journey



Figure.2 Preparation for the Socialisation Activities

Thirdly, scheduling is crucial. Establishing a schedule helps determine who will be on duty and responsible each day. The socialisation was conducted over a period of 10 days, starting from Wednesday, 22nd December 2023, until Sunday, 31st December 2023. Each cadet was assigned duties and responsibilities for 5 sessions, with 2 cadets on duty each day. Fourthly, the location needs to be prepared. The chosen location was Mengwi Type A Terminal, situated in Desa Mengwitani, Kecamatan Mengwi, Kabupaten Badung. This terminal is the largest in Bali and is managed by the Bali II Class Land Transportation Management Office. Fifthly, the target audience must be defined. The target for this socialisation was public transportation drivers. The goal was to reach a minimum of 100 drivers over the 10 days, or 10 drivers each day.

2. Implementation

The implementation followed the schedule set previously, lasting for 10 days from 22nd December 2023 to 31st December 2023. On each day of the activity, a briefing was conducted by the terminal staff to the cadets to ensure that the socialisation could proceed smoothly and effectively. After the briefing, the socialisation activities were carried out at Mengwi Type A Terminal. The cadets conducted the socialisation using the prepared materials. The socialisation had to be authorised by the public transportation drivers beforehand, and only with their consent could the socialisation proceed. The socialisation sessions started at 08:00 WITA and ended at 16:00 WITA.



Figure.3 Briefing by the Terminal Management



Figure.4 The Socialisation Activity

In Figure 3, it can be seen that the briefing conducted by the terminal management for the cadets from Politeknik Transportasi Darat Bali is shown. This briefing aimed to ensure that the planned activities are executed correctly and efficiently, achieving the desired outcomes satisfactorily. The main purpose of the briefing is to provide instructions and guidance. The briefing took place at 07:00 WITA and lasted for 15 minutes. It was held at the arrival area of AKAP Terminal Mengwi. In Figure 4, the socialisation activity carried out by the cadets from Politeknik Transportasi Darat Bali for public transport drivers, primarily bus drivers, at Mengwi Terminal is depicted. This socialisation is a follow-up and implementation of the briefing provided by the terminal management to the cadets. During the socialisation, the cadets conveyed the importance of vehicle checks before use.

3. Evaluation

After conducting the socialisation for public transport drivers at Mengwi Terminal, the next step was the evaluation of the activity. The results showed that the respondents reacted very positively and enthusiastically. A total of 120 respondents were reached over the 10 days, averaging 12 respondents per day. This indicates that the cadets successfully met the initial target of minimum respondents set at the beginning.

CONCLUSION

After conducting the socialisation for public transport drivers at Mengwi Terminal, the next step was the evaluation of the activity. The results showed that the respondents reacted very positively and enthusiastically. A total of 120 respondents were reached over the 10 days, averaging 12 respondents per day. This indicates that the cadets successfully met the initial target of minimum respondents set at the beginning.

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